



LeaderPoint's Success with Associations

LeaderPoint offers **The Leadership Experience** in partnership with selected associations, as a membership benefit and non-dues revenue stream for the association. The Leadership Experience is a 3½-day session that focuses on leadership skills that achieve business results.

Our success with associations is due to several factors:

- We have developed successful partnerships with associations by providing solutions that promote the association's mission, enhance membership value and provide members with exceptional management and leadership development.
- Since 2000, LeaderPoint has successfully partnered with over 15 associations, conducting over 40 Association Leadership Experience sessions.
- More than 600 association members have attended these sessions, with an average attendance of 16 participants per session.

LeaderPoint's Association Partners

- The American College of Clinical Pharmacy
- The American Nurses Association
- The Association of National Advertisers
- The Drug Information Association
- The Information Technology Leaders
- The Institute of Technical Learning
- The Kansas City Lodging Association
- The Newspaper Association of America
- The Southern Newspaper Publishers Association

The Drug Information Association alone has generated more than \$125,000 in non-dues revenue through **The DIA Leadership Experience** with no financial outlay from the association.

ASSOCIATION PARTICIPANT COMMENTS

"Facilitators were excellent! Working through the experience with peers was an excellent way to learn, share, network and grow!"

"We were able to get real-world advice on the specific kinds of issues we face. They also gave us a context within which to frame our leadership styles...now I have many more leadership tools at my disposal."

For more information about Leaderpoint, please visit www.leaderpoint.biz or contact us at 913-384-3212.

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